ABC A/C Customer TRUST Guarantees

The single biggest concern most homeowners have   
when buying a new home comfort system is choosing the

right contractor to do the work! You’re paying for the contractor.

The Bottom line is ABC A/C

understands how hard it can be to   
TRUST contractors today!

That’s why ABC A/C has the NO RISK, Customer TRUST guarantees!

What are your Assurances?

**• Did I get a fair price?   
• Did I get the best value?**

**• What happens after the sale?   
• Will they respect my home?**

**• Will they respect my time?   
• Will my system work well?**

6 Guarantees in Writing, and a Detailed Work Specification to insure your 100% satisfaction!

1. BEST VALUE AT LOWEST COST
2. COMFORT ASSURANCE GUARANTEE
3. 5 Year GUARANTEE on any SERVICE REPAIR with a USA
4. QUALITY WORKMANSHIP GUARANTEE
5. SYSTEM PERFORMANCE GUARANTEE
6. 100 % SATISFACTION GUARANTEE for 2 full years

Why

* ABC A/C has been serving (Market) since (year). You should choose a contractor who has been in business at least 15 years.
* In 2025, ABC A/C won the prestigious Pacesetter award, recognizing contractors for outstanding business practices and customer service.
* ABC A/C is a 100% dedicated to residential, meaning all our people are available to you when the weather gets hot or cold.
* ABC A/C does not use subcontractors to install your Home Comfort System and you can be assured of a quality walk-through upon completion.
* We will give you a detailed written specification of what work is to be performed in your home, so there are no surprises.
* ABC A/C is family owned and operated, and is a non-union company.
* ABC A/C is highly rated on Angie’s List and the Better Business Bureau. Please contact them at 555-1212 or [www.(market)-bbb.org](http://www.(market)-bbb.org)
* ABC A/C is fully licensed, bonded and insured. Should anything happen while we are in your home, you are protected.
* ABC A/C takes great pride in your property. We understand your biggest fear is a contractor making a mess in your home. We will be neat, clean, and courteous every time.
* Our Exclusive “CUSTOMER TRUST” guarantees, which are listed on the back, provide you will be 100% satisfied with ABC A/C for a full year, no questions asked. You can’t lose. Try your system for a year, if you’re not totally satisfied, we will remove the system refund your money and you can try another company.

**We value your business. It goes without saying, but more than that, we want you to become a “Lifetime” customer. Your comfort and overall satisfaction will lead to that so perhaps you may refer us to your friends and neighbors. I am here to serve you!**

**GE, President**