**Lets Make a Deal**

**TRADE-IN 2020**

Can we PLEASE TRADE-IN the Year 2020?

Maybe we can’t trade in the year, but we can offer you a great trade-in value on your home’s total comfort system. We have 3 offers that are sure to make you smile.

**Door #1 – Behind Door # 1 is our LOWEST PRICE offer of the year**

**Door #2 – Behind Door # 2 you will find our Sweetest Deal on a SUPER HIGH**

**Efficiency System protected by our EXCLUSIVE 16 Year Parts & Labor**

**Peace of Mind Extended Warranty at a price you just CANNOT Ignore**

**Door #3 – Behind Door # 3 is our Ultimate Comfort System**

These deals are as crazy as the year has been. When we get slow, we need to keep our teams working hard to serve you. At Cool Touch we understand everyone is different, which is why we’ve created the 3 amazing home comfort options for you to choose.

My commitment to my Cool Touch Family can become your **OPPORTUNITY** because my goal is NOT PROFIT but no loss. If we are able to breakeven this will allow my team to work full time and the holidays are better for everyone.

**HERE’S MY PERSONAL OFFER TO YOU:**

**Door #1 – Our LOWEST PRICE offer of the year $ 3,000 TRADE-IN**

**3 Ton 13 SEER Air Conditioner & Furnace Complete System**

**Door #1 Is A Tremendous Value at The Lowest Price of Just $6,000**

**or $103. per month on our Flexible Payment Plan. AFTER a $3,000 trade-in on your OLD, total comfort system to a new high efficiency system. Normally $9,000, now just $6,000 or $103.00 a month.**

**Door #2 – SWEETEST Deal on a SUPER High Efficiency Home Comfort System**

**16 SEER 2 Stage Compressor Air Conditioner &**

 **Matching Variable Speed Furnace**

**16 Year Parts & Labor Extended Warranty**

 THAT’S RIGHT! 16 FULL YEARS of repair coverage with an active Club Agreement

**LIFETIME Unit Replacement Warranty**

 16 FULL YEARS of coverage. If the compressor in the air conditioner or the heat exchanger

 in the furnace should ever fail we will install a BRAND-NEW unit at no charge to you instead

 of replacing the failed part.

**12 Year Flexible Payment Option2 Year Flexible Payment Option**

 Easy Pay payments of just **$102.03 per month** with no money down or

 12 Month No Interest / No Payment Flexible Payment Plan

**Absolutely the Best Value @ The Lowest Price of Just $9,718**

 Normally this system is $ 15,463 which is a savings of $5,745

 \*\*Includes A $ XXXXXX Utility Rebates

**Door # 3 – Ultimate Comfort System for The Lifestyle Buyer**

**Daikin 20 SEER Inverter Compressor Air Conditioner &**

 **Matching Modulating Variable Speed Furnace**

 **With Our MERV 11 Breathe Easy Air Filtration**

**16 Year Parts & Labor Extended Warranty**

 THAT’S RIGHT! 15 FULL YEARS of repair coverage with an active Club Agreement

**Lifetime Unit Replacement Warranty**

 Lifetime coverage. If the compressor in the air conditioner or the heat exchanger

 in the furnace should ever fail we will install a BRAND-NEW unit at no charge to you instead

 of replacing the failed part. \*\*Annual maintenance is required and needs kept up to date.

**12 Year Flexible Payment Option**

 Easy Pay payments of just **$147.61 per month** with no money down or

 12 Month No Interest / No Payment Flexible Payment Plan

**The Ultimate Comfort System is at Our Lowest Price**

 **of The Year for Just $14,058**

 Normally this system is $ 19,315 which is a savings of $5,257

 \*\* Includes $750 Manufacturers Rebate & Up To $XXXXX Utility Rebates

**AND……. IF, you act in the month of October, for Door 2 or 3, I will throw in a FREE Brand New Water Heater installation, 40 gallon Gas or electric. Just because we want ALL your mechanical systems to be in GREAT Shape for the Holidays.**

You get one HECK OF A SYSTEM at our LOWEST price of the year (protected by our Ironclad Buy Back Guarantee) …**YOU WIN**. My team works full time through our slow season…**WE WIN. You tell your friends!**

You MUST ACT NOW!

This offer is limited to the **first 20 systems** because that’s all we can install by

**October 31 st, 2020**

My Personal Thanks,

Gary Elekes

Gary Elekes

Owner

555-555-1212

**www.cooltouch.us**