### The USA CLUB

Ultimate Savings Agreement Club

 <Date>

<Customer Name>

<Address>

 <City, State, Zip>

 Dear <Customer name>

We recently had the distinct pleasure to serve your home’s comfort needs, by performing a service call on your total comfort equipment. ***We truly appreciate the opportunity!***

Our team at <Your name> would like to take this moment and ***“Thank You”,*** and welcome you into the <Your company Name> family.

One of the many benefits you have gained by joining our regular USA maintenance club is the ***LIFETIME Repair Guarantee*** on the repair we just completed. We presented you with a ***Lifetime Repair Guarantee Certificate*** during the service call, and as long as you maintain your maintenance with us each year, we are pleased to continue to warranty this repair and any other we may have to conduct with a lifetime parts and labor coverage on those individual repairs.

You have invested wisely in the USA club with Cool Touch.

 Remember – your USA Club Member Benefits

* + - 2 Precision Tune-ups for Comfort System each year on schedule, Plumbing Inspection and Electrical Inspection for PEAK Home maintenance.
		- System performance is kept at peak efficiency reducing costs & saving energy
		- Our Cool Touch Exclusive ***Lifetime Repair Guarantee – this is parts and labor on that repair***
		- Front of the line – Priority Service when you call
		- 20% discount on all service repairs
		- A lifetime no overtime guarantee when you are in the USA club
		- The “Cool Touch Penguin Bucks” coupons for qualifying accessories – when you want them
		- Special Offers for Club members
		- Discounted Filters and Pads

What does the USA Membership do for you? Simple:

* + It reduces your energy usage – in some cases up to 40%\*\*
	+ You have a professional company, scheduling around YOUR NEEDS!
	+ A reduction of crisis breakdowns and a longer lasting system
	+ Peace of mind – that your total comfort equipment is well kept

Thank you again for choosing Cool Touch.

Please visit our website at [www.cooltouch.us](http://www.cooltouch.us) for more information, and tips on improving your home comfort equipment, energy savings and going green, plus get great coupons for savings on products and services you may need.

Ask us about our new ***GREEN LIVING™*** by Cool Touch home energy conservation program, it’s a new concerted effort to take our company green, and offer you SPECIFIC HOME ENERGY SOLUTIONS to make your home GREEN when it comes to energy consumption. Ask us for details.

Thanks again for the opportunity to serve you, we consider it a privilege.

Gary Elekes