

The SWEET 16 & THE PRICE is RIGHT!

It's Not "Bob Barker" but It's Close!



Door # 1 – Behind Door # 1

It's the lowest PRICE "COMPANY" offer of the year

Door # 2 – Look behind door # 2

Find the Sweet 16 – Value for the Investor – Save \$4000 or more

Door # 3 – The last door # 3

Buy a 18 SEER System Earn a Cash Back Debit Card and A brand New Bradford White Water Heater installed Free

Many of our customers want options. Some the least expensive, others more lifestyle oriented. At "COMPANY" we understand everyone is different and so we have 3 options to choose from in our early season "SPECIAL" for our clients. Since it is our slowest time and we struggle for business we try our best to breakeven and pass along our hottest deals before we get swamped by the desert heat and prices go up as our costs and overtime go up.

I am "NAME" - HERE'S MY PERSONAL OFFER

Door # 1 – It's the lowest price "COMPANY" offer of the year

Buy any 14 SEER system, and get our lowest price A/C system.

A 3 ton 14 SEER Air Conditioner and 80% Furnace \$ 5,500.

Must be installed by January End!

**Any specialized work will be quoted and known up front

Door # 2 – Find the Sweet 16 – Value for the Investor

SWEET16. Buy & install a new total comfort system (16 SEER Air Conditioner and a 80% efficient 2 Stage furnace with Variable Speed Blower) from us before Friday January 31, 2020 and we'll give you an installed price that is absolutely ironclad guaranteed the best value at the lowest cost you can get in the VALLEY, period. I will guarantee this in writing. Here is what you get from "COMPANY" on this offer (see back):

1. A 16 SEER air conditioner and an 80% 2 stage furnace – with a high-tech variable speed blower which saves electricity while using less gas! This system carries a lifetime unit replacement guarantee. **
Qualifies for \$ 325 Utility rebate as well. Split system A/C or a Split System Heat Pump – either option.
2. "COMPANY" Exclusive Guarantees
*2 Year Money Back No Questions Asked Test Drive Guarantee
*Best Value at the Lowest Cost in Writing Guarantee
* *Both the A/C and Furnace come with a LIFETIME UNIT
REPLACEMENT guarantee should a compressor or heat exchanger
Ever fail you get a brand-new unit.
3. AND... a 16 years parts and labor warranty for service and repairs. THAT's RIGHT 16, that's 16 full years,
in writing. No one in the VALLEY does this- NO ONE! Regularly scheduled maintenance must be done by

“COMPANY” to maintain this guarantee. You will receive a 3 Year Maintenance Agreement FREE as part of this offer.

4. The price on this incredible Door # 2 choice is \$6,900 for a 3-ton A/C Gas Furnace Split System. Normally this is \$14,200 a savings of \$7,300 before the rebate and free 3 years of maintenance. PLUS get a \$1,000 CASH DEBIT CARD once approved!
5. We will even offer a financing arrangement of 12 months no payments no interest, so you may enjoy the savings and not pay for 12 months. Get YOUR Taxes Back before you pay!

Door # 3 – The Last Door # 3

Buy an 18 SEER System Earn a \$1,000 Cash Back Debit Card and a brand-New Bradford White Water Heater installed Free!

1. An 18 SEER air conditioner and an 80% 2 stage furnace – with a high-tech variable speed blower which saves electricity while using less gas! This system carries a lifetime unit replacement guarantee. ** Qualifies for \$ 325 Utility rebate as well. Split system A/C or a Split System Heat Pump – either option. 3 Ton 18 SEER A/C and 80% furnace is \$8,600, plus get \$ 1,000 debit card cash back.
2. “COMPANY” Exclusive Guarantees
 - *2 Year Money Back No Questions Asked Test Drive Guarantee
 - *Best Value at the Lowest Cost in Writing Guarantee
 - * *Both the A/C and Furnace come with a LIFETIME UNIT REPLACEMENT guarantee should a compressor or heat exchanger Ever fail you get a brand-new unit.

AND... a 16 years parts and labor warranty for service and repairs. Plus, a brand-new Bradford White Water Heater installed at no extra charge as part of your system.

You MUST ACT NOW! This offer is limited to the first 20 systems because that’s all I can install by January 31st, 2020, so CALL NOW and ask for NAME at (555)-555-1212 and schedule an appointment for one of our Comfort Specialists to come to your home and provide you a free, no obligations, in home energy evaluation and home comfort survey. We can give you a free evaluation of your home’s energy usage and needs, and then make the very best recommendation for your lifestyle – Choose DOOR 1, 2 or 3...

Call today (623)-584-3762 ask for NAME and the PRICE IS RIGHT offer.

NAME OF President & Owner “COMPANY” A/C

“COMPANY” A/C & Heating

WEBSITE URL HERE